

Amya O'Keefe Stanford

Experience

Graphic Design Volunteer Present

Zoo New England — Boston, MA

Supported the design and marketing teams by creating branded visuals and stationery products. Helped execute campaigns through content that aligned with marketing goals. Contributed to both team projects and independent design tasks.

Graphic Designer 2024 – Present

Sheer Elite International — Remote

Created and designed engaging advertisements, graphics, and stationery for the company's Instagram and other branding initiatives. Other duties included customer servicing, event billing and processing purchase orders.

Graphic Designer 2023

Frank Hoyle Fitness — Westfield, Ma

Collaborated with a team to develop comprehensive branding for an emerging fitness company, with a focus on web design, social media strategy, and product design.

Graphic Design Intern 2022 – 2023

DOPE Entertainment — Boston, Ma

Internship with local Promotion company, working independently on project assignments utilizing acquired skills and knowledge developing visual and compelling advertisements and tailoring graphics for distribution across various social media platforms.

Recent Projects

UI/UX Designer 2025

Toti's Painting and Carpentry — Attleboro, Ma

Designed and developed the company website using brand-aligned colors, ensuring a user-friendly interface and full accessibility compliance.

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In [@amyaokeefestanford](#)

Education

Florence University of the Arts

May 2024

Study Abroad Program

Westfield State University

May 2024 3.63 Cum Laude

B.F.A. in Graphic Design, Minor in Business Administration

Skills

Time management · Self-discipline · Punctual · Detail Oriented · Collaboration · UX Research · Agile Development · Web Design · Prototyping · Data Analysis · Data Visualization · Brand Identity · Print · Illustration · Drawing · Painting · Typography · Color Theory

Adobe Creative Cloud (Photoshop, Illustrator, InDesign, XD, After Effects) · Sketch · Microsoft Office (Word, Excel, PowerPoint, OneNote, Outlook) · Social Media Platform

Recognitions

Scholastic Art & Writing

Gold Key in Mixed Media

Arno Maris Gallery Art Show

2nd Place Design Fundamentals